MassRoots

WEEDpass Rewards Program

October 8th, 2018
OTCQB:MSRT
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MassRoots purchases rewards such as concert, movie or sporting tickets in bulk, greatly reducing their cost.

MassRoots distributes these tickets through its WeedPass program to participating dispensaries to reward their consumers for spending a particular amount at their dispensary.

Dispensary rewards are posted on the MassRoots’ WeedPass platform and consumers can claim the rewards directly at the dispensary.
MassRoots is acquiring tickets for approx. $5-10 per ticket.

MassRoots is charging dispensaries a listing fee of approx. $15-20 per ticket.

Consumers who spend approx. $50-75 at a dispensary receive the ticket as a reward.

Margins could expand as:
- The WeedPass program expands into movies, sporting events, and festivals;
- Volume of tickets offered pursuant to the WeedPass program continues to grow; and
- Consumer adoption continues to increase.
"As of this point, we have done three event promotions with MassRoots, and so far they have delivered exactly what they said they would. The turnaround time for responses and accessibility for client services has been some of the best this industry has had to offer, and providing a much needed product, reasonably and successfully. We look forward to see what MassRoots comes out with in the near future, am optimistic about the future of marijuana industry promotions, and am pleased that a media company out there finally understands not only what is legal, but even the nuances of this industry that benefits not only the company, but the dispensaries they partner with, and most importantly the customers who keep this industry alive."

- Shannon Marie, Marketing Director of Kushism

A Few of the Dozens of Dispensaries Participating in the WeedPass Program:
WeedPass is currently offered in the California and Colorado markets, and the company plans to extend the program to grow to every state which has a regulated cannabis market. MassRoots’ business model offers direct exposure to the U.S. regulated cannabis market without ever touching the plant itself.
MassRoots

Rewards Program

- **Exchange**: OTCQB
- **Ticker**: MSRT
- **Headquarters**: Los Angeles, CA
- **Employees**: 10
- **Year Founded**: 2013

- **Price (10/08/2018)**: $0.13
- **Shares Outstanding**: 163 Million Shares
- **Public Float**: 120 Million Shares
- **Market Capitalization**: $22 Million
- **Shareholders**: 35,000+