MassRoots
Investor Overview Deck

December 2018
OTCQB:MSRT
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This presentation contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words “could,” “believe,” “anticipate,” “intend,” “estimate,” “expect,” “may,” “continue,” “predict,” “potential,” “project” and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this presentation. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results to differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in the company’s filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.
We charge dispensaries a monthly fee for a listing on our platform, as well as fees for our WeedPass Rewards program. We believe our platform could help drive revenues to regulated dispensaries across the United States. New Frontier Financial estimates there are approximately 2,700 regulated dispensaries in the United States.
MassRoots for Business

Our business portal enables dispensaries to:

• Manage their location profile;
• View analytics on their customers and local market;
• Communicate with MassRoots' users and audience; and
• In Q1 2019, expected to be able to manage their WeedPass Reward Programs.

We charge dispensaries fees for listing on the MassRoots platform and for each reward listed on WeedPass.
Fully integrated with MassRoots’ mobile applications and business portal, the WeedPass rewards program enables consumers to earn rewards for their purchases at dispensaries, including tickets to concerts, festivals, movies, and sporting events.

Since launching in August 2018, WeedPass customers have already earned more than 1,250 tickets for festivals and events, driving more than $120,000 in sales to participating dispensaries.

A Few of the 100+ Dispensaries Participating in the WeedPass Program:

MassRoots, Inc.  OTCQB: MSRT
MassRoots’ business model is positioned to capitalize on the trend of states creating and expanding regulated cannabis markets. When a state passes a medical or recreational cannabis law, MassRoots can register users and businesses in that state with minimal marginal cost. Because the Company is not involved in the production or sale of cannabis, it does not have to build grow operations, open retail stores, or have a physical presence in the state to generate revenue. As the MassRoots financial model is not tied to the success of a particular location or brand, the Company believes it can have a significant percentage of all dispensaries and brands on its platform, making it a play on the entire cannabis industry.
MassRoots Investment Highlights

- As one of the early pioneers in the cannabis technology space, MassRoots has a recognizable brand that we are just beginning to aggressively monetize.

  Our two closest competitors, WeedMaps and Leafly, are generating $20+ million in annual revenue according to press reports; we believe our rewards program offers a significant competitive advantage to both dispensaries and consumers that will allow MassRoots to grow its market share.

  MassRoots' business model is structured to take advantage of the growth of the number of regulated dispensaries in the United States; we believe it could eventually be used by a significant percentage of the expected 3,000+ dispensaries in the country.

  Our goal is to build the leading cannabis app, where millions of cannabis consumers can go to find the best products, locate the closest dispensary, and earn meaningful rewards on their cannabis purchases -- we believe this niche is one of the greatest opportunities currently available in the regulated cannabis industry.
MassRoots

- Exchange: OTCQB
- Ticker: MSRT
- Headquarters: Los Angeles, CA
- Employees: 10
- Year Founded: 2013

- Price (11/30/2018): $0.10
- Shares Outstanding: 165 Million Shares
- Public Float: 125 Million Shares
- Market Capitalization: $17 Million
- Average Daily Volume: 985,000 Shares